



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 3074267

Schedule Dates 10/23/17-10/27/17
Advertiser John Adams for Virginia Attorney General-R (118530)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand VA/Attorney General/Rep (957811)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 389/472/5114
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 10/20/17
Last Modified 10/20/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,592.50
Net Total \$105,357.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2017	93	\$123,950.00
Grand Total:	93	\$123,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/17-10/27/17	2	:30	6A- News-Good Morning Washington at 6a		1	1	2	2	2			8	\$1,000.00	\$8,000.00	Washington (WJLA)		10/20/17
2.0	Normal Line / SPOT	10/23/17-10/27/17	2	:30	7A- ABC-Good Morning America		1	2	2	2	2			9	\$1,000.00	\$9,000.00	Washington (WJLA)		10/20/17
3.0	Normal Line / SPOT	10/23/17-10/27/17	2	:30	12P- News-ABC 7 News at Noon		1	2	2	2	2			9	\$500.00	\$4,500.00	Washington (WJLA)		10/20/17
4.0	Normal Line / SPOT	10/23/17-10/27/17	2	:30	Orbit- [P]Hot Bench(Mo-Fr), [P]Hot Bench 2(Mo-Fr)		1	2	2	2	2			9	\$500.00	\$4,500.00	Washington (WJLA)		10/20/17
5.0	Normal Line / Access	10/23/17-10/27/17	2	:30	7:30P- Jeopardy		1	1	1	1	1			5	\$3,000.00	\$15,000.00	Washington (WJLA)		10/20/17
6.0	Normal Line / SPOT	10/24/17-10/27/17	2	:30	2P- ABC-General Hospital			2	2	2	2			8	\$600.00	\$4,800.00	Washington (WJLA)		10/20/17
7.0	Normal Line / SPOT	10/24/17-10/27/17	2	:30	4P- News-ABC 7 News at 4p			2	2	2	2			8	\$450.00	\$3,600.00	Washington (WJLA)		10/20/17
8.0	Normal Line / SPOT	10/24/17-10/27/17	2	:30	5P- News-ABC 7 News at 5p			2	3	3	3			11	\$550.00	\$6,050.00	Washington (WJLA)		10/20/17
9.0	Normal Line / SPOT	10/24/17-10/27/17	2	:30	6P- News-ABC 7 News at 6p			2	2	2	2			8	\$700.00	\$5,600.00	Washington (WJLA)		10/20/17
10.0	Normal Line / SPOT	10/25/17-10/27/17	2	:30	6:27P- 6:30P (EST)				1	1	1			3	\$3,000.00	\$9,000.00	Washington (WJLA)		10/20/17
11.0	Normal Line / Access	10/25/17-10/27/17	2	:30	6:57P- 7P (EST)				1	1	1			3	\$6,000.00	\$18,000.00	Washington (WJLA)		10/20/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / Access	10/24/17-10/27/17	2	:30	7P- Wheel Of Fortune			1	1	2	2			6	\$2,000.00	\$12,000.00	Washington (WJLA)		10/20/17
13.0	Normal Line / Football	10/23/17-10/23/17	3	:30	8P- Sports-Redskins Football Pregame		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/20/17
14.0	Normal Line / Football	10/23/17-10/23/17	3	:30	8:30P- Sports-Redskins Football		1							1	\$18,000.00	\$18,000.00	Washington (WJLA)		10/20/17
15.0	Normal Line / SPOT	10/23/17-10/27/17	2	:30	11P- News-ABC 7 News at 11p		1		1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)		10/20/17

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